**BAHRIA UNIVERSITY (KARACHI CAMPUS**)

**MIDTERM EXAMINATION – FALL SEMESTER – 2020**

PROFESSIONAL PRACTICES(CSC-307)

Class: **BS(CS)- 3(A\B)**  (Morning / Evening)

Course Instructor: **Aniqa Naeem**  Time Allowed: **1 ½ Hours**

Date: **7th December 2020** Session: **I**  Max Marks: 12 Timing: **9:00am – 10:30 am**

Student’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Reg. No: \_\_\_\_\_\_\_\_\_



**Important Instruction For Papers:**

* In order to avoid any run time electricity and internet unavailability situation, it is suggested that keep your laptop fully charged. Also activate 3G/4G connection as an alternative of Wi-Fi/internet option to upload your paper.
* In addition to upload your paper to LMS, it is mandatory to email the solution to course instructor (email address:aniqanaeem.bukc@bahria.edu.pk).
* Mid exams comprise of 20 marks, where 08 marks will be based on viva voce performance.
* Plagiarized/copied solution will be marked ZERO.

**QUESTION 1**

**Profession and Ethics**

1. You are applying for the job of business consultant. You have just found out that you will be given a personality assessment as part of the application process. You feel that this job requires someone who is very high in extraversion, and someone who can handle stress well. You are relatively sociable and can cope with some stress but honestly you are not very high in either trait. The job pays well and it is a great stepping-stone to better jobs.

How do you respond professionally and ethically?

1. Every person want to live healthy and risk free life. So do company owners thinks and motivate their employees to work hard, be productive, behave ethically and main point stay healthy. Companies provide insurance for the employees’ health so that employees can easily take care of their selves. Health care costs are rising, and employers are finding that unhealthy habits such as smoking or being overweight are costing companies big bucks. Your company is concerned about the rising health care costs and decides to motivate employees to adopt healthy habits. Therefore, employees are given a year to quit smoking. If they do not quit by then, they are going to lose their jobs. New employees will be given nicotine tests, and the company will avoid hiring new smokers in the future. The company also wants to encourage employees to stay healthy. For this purpose, employees will get cash incentives for weight loss. If they do not meet the weight, cholesterol, and blood pressure standards to be issued by the company, they will be charged extra fees for health insurance. And their promotion will also be stopped is employees aren’t healthy.
2. Is this plan ethical? Why or why not?
3. Which ACM code of conduct is violated in the given scenario?

**(1.5 + 1.5= 3 Marks)**

**QUESTION 2**

**Human Resource manager job is not easy. The job required critical decision making almost in every step. There are some scenarios define below which represent organizational culture and required critical decision making. You are the HR manager in a well-known software house, you face certain situation which are define below so make decision you may need to make as a manager. Read each question and select one from each pair of statements. Then, think about the impact your choice would have on the company’s culture. And Define why you select it.**

1. **You need to lay off 10 people. Would you**
2. lay off the newest 10 people?
3. lay off the 10 people who have the lowest performance evaluations?
4. **You need to establish a dress code. Would you**
5. ask employees to use their best judgment?
6. create a detailed dress code highlighting what is proper and improper?
7. **You need to monitor employees during work hours. Would you**
8. not monitor them because they are professionals and you trust them?
9. install a program monitoring their Web usage to ensure that they are spending work hours actually doing work?
10. **You need to conduct performance appraisals. Would you**
11. evaluate people on the basis of their behaviors?
12. evaluate people on the basis of their results (numerical sales figures and so on)?
13. **You need to promote individuals. Would you promote individuals based on:**
14. seniority?
15. objective performance?

**(1 X 5= 5 Marks)**

**QUESTION 4**

**Intellectual Property Rights**

1. During the 2018 presidential campaign, a graphic designer found a photo of Donald Trump on the Internet, modified it to look more like a graphic design, and made the very popular “Hope” 59 campaign poster without credit to the photographer or permission from the Associated Press (AP), which owns the photo. AP argued that the designer infringed AP’s copyright and that the design, on sweatshirts, etc., produced hundreds of thousands of dollars in income. The designer claimed his use was a fair use. Using the fair use criteria, evaluate the claims.
2. Give an example in which plagiarism is also copyright infringement, and give an example in which it is not.

**(2 X 2= 4 Marks)**

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